



Value Innovation Communities

How do you bring outcomes-based care to your health economy effectively and efficiently?

The Value Innovation Communities Programme is a new way of providing affordable expert support and advice to health and care economies on how to get best outcomes for your local residents and taxpayers. ICHOM (the International Consortium for Health Outcomes Measurement), Cobica and Capsticks are collaborating to deliver the Programme and guide local commissioners and providers through the development of outcomes as a currency and the contract in which it sits, and how to adapt frontline care to better recognise and deliver the outcomes that matter.

Why?

New contracting approaches to NHS-funded care are increasingly seen as inevitable and indeed vital. Faced with continued demands for financial savings, an ageing population, recruitment challenges, and a traditional silo approach to provision, healthcare leaders require different tools to promote collaboration, a focus on prevention, and efficient reallocation of resources. Catalysed by NHS England's *Five Year Forward View*, health and care economies are increasingly using outcomes as the contracting currency that can underpin much of the process and culture change required.

Areas such as Bedfordshire, Oxfordshire, Cambridgeshire & Peterborough, Croydon, Richmond and Nottinghamshire have forged ahead with outcomes-based contracts for significant cohorts of their population. However, opinion leaders point out that the costs associated with developing new contractual approaches have been high and the processes time-consuming and resource-intensive.¹ With limited funds for transformation, commissioners and providers alike need a quick and affordable way to bring outcomes-based care to their areas. Such support would:

- Be affordable within local commissioning/transformation budgets
- Bring experience and learning from the forerunners in outcomes-based care in the NHS and applicable lessons from abroad
- Describe clearly and directly to local stakeholders the case for moving to an outcomes-based currency
- Help local leaders use outcomes as the common purpose for collaboration and integration of care

¹ Addicott, R. Commissioning and contracting for Integrated Care. Kings Fund, London. 2014



- Provider a peer-to-peer learning environment
- Be flexible enough to adapt to local issues and environments
- Make best use of and up-skill in-house staff
- Work to a programme management format to keep momentum going

Value Innovation Communities aim to deliver just such support.

How?

ICHOM, Cobica and Capsticks have worked with the front-running health economies in outcomes-based contracting and care and also have significant international experience of using and developing outcomes. As individual organisations, we are experienced in advising, assuring and upskilling our clients. We have now brought together our complementary knowledge and skills to design a new offer to local health economies.

A Value Innovation Communities (VIC) Programme brings together three different health economies, each of whom is embarking on creation and application of outcomes-based contracting for a particular population cohort (e.g. frail older people, musculoskeletal care, cancer, mental health). Each health economy is represented by its commissioner (CCG and/or local authority) and associated providers (e.g. local acute trust, community trust, primary care).

Our specialist input is provided primarily through eight videoconferences scheduled over an 8-10 month period, with all three health economies participating, thereby providing peer-to-peer action-learning opportunities. This series of sessions is reinforced by two face-to-face roundtable events that take place at the start and end of the programme, and a visit by the ICHOM/Cobica/Capsticks team to each health economy site mid-way through the programme. Our specialist team can also be contacted for advice between the sessions.

Each session, whether conducted by videoconference or face-to-face, has predefined purpose and objectives. The first four sessions concentrate on developing outcomes and the contract vehicle; the final four sessions look at how to successfully implement such a contract. At the end of the overall programme, each health economy is invited to be part of ICHOM's global benchmarking and learning programme.

The cost of enrolling in a VIC Programme to a health economy (which can be split between participating organisations from the health economy) is **£58,508** (+ VAT).

How to get involved

We are looking for health economies that meet three broad criteria for participation in a VIC Programme:



- The commissioner wants to develop outcomes-based contracts within an ICHOM area of scope (see <http://www.ichom.org/medical-conditions/> for more details)
- There are existing positive relationships between commissioners and providers in the area of scope, ideally with discussions already underway between them on how to move to an outcomes-based approach
- There is board-level commitment within the providers to implement outcomes-based contracts

Expressions of interest in participating in a VIC Programme should be sent to the VIC Programme team via vic@cobica.co.uk

In your expression of interest, please include the following details:

- Name of lead commissioning organisation, suggested participants and contact details
- Other commissioning organisations and participants likely to be involved in the Programme
- Name of participating provider organisations, suggested participants and contact details
- Preferred areas of scope
- Brief details of progress to date
- Brief synopsis of any specific local issues and challenges
- Any key dates or milestones
- Any other information likely to be useful to the Programme team

After acknowledging your interest, the Programme team will contact you again with details of your specific VIC Programme and peer participating health economies.

For further information on the VIC Programme or to discuss how to take part in a Programme, please contact Dr Tom Kelley (ICHOM) on 07583 039868 or Dr Diane Bell (Cobica) on 07843 389647 or Robert McGough (Capsticks) on 07834 612413.

We look forward to hearing from you!

The VIC Programme team